



## MESSAGE FROM THE PRESIDENT

Dear TLC Section Members

February 2019



I trust that everyone has kicked off another great year by now and you are all in the thick of teaching. We do have a few updates for everyone so I will get right to it.

The third Teaching Learning and Curriculum Midyear Colloquium sponsored by KPMG took place on November 9 and 10, 2018 in Dallas, Texas. We opened the meeting with an address from David Pace of Indiana University, who helped us see how expertise is necessary for teaching to occur, but that same expertise can prevent learning when what is “natural” to us is “invisible” to students. Remaining sessions focused on finding the synergy between learning and research, improving the classroom experience for students, the scholarship of teaching, and embracing disruptive technology. The conference was a huge success thanks to organizers, presenters, attendees, KPMG, and AAA staff. Thank you for making this conference a fantastic teaching and research learning experience. Plan to join us next year for the fourth [TLC Midyear Colloquium](#) in Tampa, Florida on November 8-9, 2019.

Thank you to Tracie Miller-Nobles and Wendy Tietz for their February 1 webinar on integrating data analytics into introductory accounting classes. All who participated came away with some very practical information to move their courses forward in the information age. If you missed the webinar, watch the TLC emails for a link to the archived webinar.

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Thank you to Tracy Manly who is again chairing the TLC Awards Committee. The committee is accepting nominations for Outstanding Research in Accounting Education, Outstanding Instructional Contribution and Hall of Honor

Inductee through April 1, 2019. Please take a moment to think about whose work inspires you and nominate them today.

Our next [AAA Annual meeting](#) is in San Francisco, CA, August 10-14, 2019. The Effective Learning Strategies (ELS) and Emerging and Innovative Research submission deadlines are April 1, 2019. You can request that your ELS submissions be considered for one of three AICPA awards. To find out more about the awards visit [AICPA's Educator Awards](#).

Finally, we are in the process working with AAA to standardize and update the TLC website, so please bear with us as that process continues.

I look forward to connecting with you in San Francisco!

Cassy Budd, CPA  
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AAA TLC Section President, 2018-2020  
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***The Accounting Educator***  
**Short Papers for Next Issue**

For publication in *The Accounting Educator*, email short articles, cartoons, letters to the editor, call for papers, announcements, or other items of interest to [carol@carolyacht.com](mailto:carol@carolyacht.com).

*The Accounting Educator* accepts submissions on any issue regarding accounting education or curriculum. Your manuscript should be two to three pages, single spaced. Submit in Word format electronically by May 1, 2019.

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## [AAA Annual Meeting, August 10-14, 2019, San Francisco, CA](#)

**August**  
**10**  
Sat

**2019 American Accounting Association Annual Meeting**  
**August 10-14, San Francisco, CA**

**#AAA2019SF**

 **SAN FRANCISCO 2019**  
**BOLD TRANSFORMATIONS**  
**TOWARD A PROSPEROUS SOCIETY**  
American Accounting Association Annual Meeting  
and Conference on Teaching and Learning in Accounting

**Hilton San Francisco Union Square**  
**San Francisco, CA**

Hilton San Francisco Union Square, located in the Theater District, puts you in walking distance to cable cars and Moscone Center and about 1 mile from Chinatown and Nob Hill. This historic three-tower hotel provides rooms with city views, Cityscape lounge on the 46th floor and an expansive ballroom. Relax on the 16th floor pool deck.



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**2019 Teaching, Learning and Curriculum Section Midyear Colloquium**  
**November 8-9, 2019, Tampa, FL**

**Please mark your calendar!**

The Teaching, Learning and Curriculum Section 4<sup>th</sup> Annual Midyear Colloquium will be held in Tampa, Florida at the Grand Hyatt Tampa Bay on November 8 – 9, 2019.

More details about the meeting along with meeting registration will be posted [here](#) soon.

We look forward to seeing you in Tampa!

**Hotel Information**

**Explore Tampa Bar**

We would like to thank KPMG for their generous support of the Colloquium



## *Council Minutes* *Saturday, November 3, 2018*

Dear Council Members & Segment Leaders,

I thank all Council members in attendance for a great meeting on Saturday, November 3, 2018 at the Hilton San Francisco Union Square, which will be one of the 2019 Annual Meeting Hotels. Please feel free to share this update with your Segment membership via a newsletter or email.

- Council approved the minutes of the August 2018 Council Meeting.
- Executive Director Tracey Sutherland and Chief Innovation Officer Julie Smith David spoke about three of the AAA's Core Activities: Membership, Meetings, and Publications
  - Membership continues to trend upward.
  - The number of meetings continue to grow with the addition of Section meetings and from the Center for Advancing Accounting Education.
  - Publications continue to be strong with member-access to all of the journals via the Digital Library, as well as the use of tools such as ORCID, Kudos, and CrossCheck.
- Julie Smith David presented an overview of the Treasurer's Guidebook and Council participated in a "Treasure Hunt" to find answers about the AAA and Segment Financials within the guidebook. An updated final version will be shared with Segment Leaders and posted on the Segment Leader website as a resource for current and future leadership.
- The Council Committee on Awards Committee (CCAC) was populated for the 2018-2019 membership year. Natalie Churyk is the CCAC Chair. Appointed to the committee were D. Larry Crumbley, Dale Flesher, Tracie Miller-Nobles, Brigitte Muehlmann, Linda Parsons, and Amal Said.
- AAA President Marc Rubin reviewed the New Activity Approval Process, reminding Council of their role in the development of the policy and forms. This policy and accompanying forms are now posted to the AAA.
- Director – Focusing on Segments Audrey Gramling gave an update on the activities that Segments have been participating in, including the 2018 Segment Volunteer Leader Workshop held at the 2018 Annual Meeting, Section & Region Meeting timelines, Segment email calendars/scheduling, and upcoming webinars. She showed Council the [Segment Leader Website](#) where a variety of resources are housed.
- The Council Ballot Committee (CBC) elected two candidates to be placed on the slate for the Board of Directors for the position of Director – Focusing on Academic/Practitioner International. Cathy Scott, the CBC Chair oversaw the election process and as a result of the election, John Hepp and Sridhar Ramamoorti, were chosen as the candidates for the position.
- Council members signed the annual Conflict of Interest and Code of Ethics policies.
- Insights on what the AAA Center for Advancing Accounting Education's Emerging Issues Forums (i.e., Accounting *IS* Big Data, Blockchain Technology, Accreditation) should offer next were gained when the Council shared their feedback in a series of interactive activities lead by Audrey Grambling, David Stott, Markus Ahrens, and Susan Crosson.

- Council Chair David Stott reminded Council of the dates for the upcoming Meetings. He also reminded everyone that the Call for Nominations for the 2019 AAA Awards was open, as well as the importance of submitting quality nominations. The deadline for nominations is January 31, 2019.

Best Regards,  
David Stott  
Ohio University  
2018-2019 Council Chair



*Whose work is inspiring you?*

*TLC Awards Committee Solicits 2019 Nominations*

A highlight of the TLC breakfast each year at the AAA annual meeting is seeing our colleagues recognized for their outstanding work in the prior year. Start searching now for nominations for the following awards at the 2019 meeting in San Francisco, CA.

- ***Outstanding Research in Accounting Education*** to recognize excellence in accounting education research (published in 2018).
- ***Outstanding Instructional Contribution*** to recognize excellence in the development of original instructional materials (published in 2018).
- ***Hall of Honor Inductee*** to recognize a TLC member who has provided outstanding service to the section for an extended period of time.

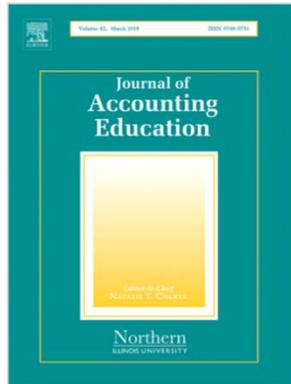
The nomination for the two publication awards should include the full bibliographic citation and a brief note to indicate the reason for nomination. Nominations may be made by both TLC members and non-members. However, at least one of the nominated authors must be a TLC member. Self-nominations are accepted and encouraged.

Nominations for the Hall of Honor should be made by TLC members. Nominees should have been a member of the TLC section for at least eight years, served as chair of one TLC committee, and served as an officer or director.

**Nominations will be accepted through April 1, 2019.**

Send your nominations or questions to Tracy Manly, Chair, TLC Awards Committee at [tracy-manly@utulsa.edu](mailto:tracy-manly@utulsa.edu).

# Call for Papers: An Opportunity to Contribute to the Academy



## *Journal of Accounting Education* Call for Papers on Teaching about Gender Issues and Work-Life Balance in Accounting Education (Special Issue)

The *Journal of Accounting Education* invites submissions for a special issue devoted to gender issues and work-life balance (GIWB) as they relate to accounting education, in particular obtaining an understanding of how gender

and/or work-life balance affect accounting education including descriptions of approaches that faculty can use to help students become aware of gender and/or work-life balance issues at school and in accounting practice. For example, research has shown that work-life balance is related to ethical performance; consequently, informing students via reading assignments, short cases, role-playing, team projects, etc. regarding the importance of work-life balance can benefit them while in school and later in their careers, thereby helping them attain and maintain the highest levels of ethical performance. Regarding gender, research has shown that the role of women in accounting has greatly increased over the past several decades, and that by having both male and female input has a positive impact on accounting practice, audit teams, corporate boards, etc. Consequently, informing students regarding the role of gender can help them in their future careers appreciate the contributions of both genders to the accounting profession and business practice.

Submissions for this special issue should be original work that deals in some manner with topics relevant to gender issues and/or work-life balance as they relate to accounting education (e.g., how gender issues and/or work-life balance should be taught in the classroom, course design, educational cases, teaching resources and to what extent post-graduate practical training might be needed). The editors for this special issue solicit high-quality manuscripts of various types and research paradigms (e.g., field or experimental investigations, archival, analytical or survey research). All relevant submissions will be considered.

Submissions should be made electronically through <http://ees.elsevier.com/accedu/default.asp> starting **1 October 2018**. When submitting select the issue type as 'Special issue' and then the article type as '**Special Issue on GIWB in Accounting.**' The deadline for submissions is **31 May 2019**. Acceptances will be on a rolling basis with an anticipated special virtual issue publication in **March 2020**. Revisions received after that publication deadline will be scheduled for the next issue. Early submissions are welcome, and potential contributors are encouraged to contact the guest editors to discuss ideas and topics. Authors should submit the following items within the EVISE system: (1) statement that the submitted work is original, that it has not been published elsewhere, and that the paper is

not currently under review by any other journal; (2) cover page, containing title of the manuscript and complete contact information for each author; and (3) manuscript copy itself, without any author identification. For further information, please contact either of the following guest editors:

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*Journal of Accounting Education: General Information*

The *Journal of Accounting Education* (JAEd) is a refereed journal published quarterly by Elsevier (<http://www.journals.elsevier.com/journal-of-accounting-education>). The JAEd is dedicated to promoting and publishing research on accounting education issues and to improving the quality of accounting education worldwide. The Journal provides a vehicle for making results of empirical studies available to educators and for exchanging ideas and instructional resources that help improve accounting education. The JAEd publishes manuscripts on all topics that are relevant to accounting education, including uses of technology, learning styles, assessment, curriculum, and faculty-related issues. The Journal includes four sections: a Main Articles Section, a Teaching and Educational Notes Section, a Case Section, and a Best Practices Section. Manuscripts published in the Main Articles Section generally present results of empirical studies, although non-empirical papers are sometimes published in this section. Short papers on topics of interest to JAEd readers are published in the Teaching and Educational Notes Section. The Teaching and Educational Notes Section also includes instructional resources that are not properly categorized as cases, which are published in a separate Case Section. Instructional resources published in the JAEd should meet relevant educational objectives and be available for general use. The Best Practices Section is meant to highlight innovative and effective institutional and individual accounting educator practices in areas such as student recruitment, student advising, student engagement, and alumni relations.

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## *Journal of Accounting Education*

### **BAFA Accounting Education SIG Annual Conference, Ghent, 2019 Call for Manuscripts**

#### ***Special Issue of the Journal of Accounting Education***

The British Accounting & Finance Association (BAFA) Accounting Education SIG Annual Conference 2019 is pleased to announce its annual conference to be held at Ghent University in Ghent, Belgium, Wednesday 22 May 2019 through Friday 24 May 2019. We invite authors of conference presentations to submit complete journal ready accounting education related research papers, teaching cases, teaching notes, or best practices to the special issue. Conference acceptance/presentation does not guarantee publication in the Journal. Submitted papers will be subject to double blind peer review by academics. Subject to editorial review and approval, accepted manuscripts will be published in **the *Journal of Accounting Education*** (<http://www.journals.elsevier.com/journal-of-accounting-education>). Special Guest Editors are: Frances Miley, University of Sussex and Andrew Read, University of Sussex.

To enhance early access, manuscripts will be published in regular journal volumes as accepted and later be pulled into a virtual special issue on the Journal of Accounting Education website. Submissions should be made electronically through <https://www.evise.com/profile/api/navigate/ACCEDU> starting **25 May 2019**. When submitting, select the issue type as 'Special issue' and then '**Special Issue BAFA AE 2019 Ghent**'. The deadline for submissions is **1 October 2019**. Acceptances will be on a rolling basis with an anticipated virtual special issue completion for **March 2021**. Potential contributors are encouraged to contact the guest editors to discuss ideas and topics. Authors should submit the following items within the EVISE system: (1) statement that the submitted work is original, that it has not been published elsewhere, and that the paper is not currently under review by any other journal; (2) cover page, containing title of the manuscript and complete contact information for each author; and (3) manuscript copy itself, without any author identification. For further information, please contact either of the following guest editors:

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**International Conference: “Future Directions in  
Accounting and Finance Education”  
Moscow, 27-28 May 2019  
Call for Manuscripts**

**Special Issue of the *Journal of Accounting Education***

The Financial University under the Government of Russian Federation is pleased to announce its annual international conference “**Future Directions in Accounting and Finance Education**”, to be held in

Moscow on 27-28 May 2019. The conference welcomes research papers, teaching cases, teaching notes, and best practices related to accounting education. Conference acceptance/presentation does not guarantee publication in the Journal. Submitted papers will be subject to a regular double-blind peer review process. Subject to editorial review and approval, accepted manuscripts will be published in **the *Journal of Accounting Education*** (<http://www.journals.elsevier.com/journal-of-accounting-education>). The guest editors of the special issue are Anna Vysotskaya and Berend van der Kolk.

To enhance early access, manuscripts will be published in regular journal volumes as accepted and later be pulled into a virtual special issue on the *Journal of Accounting Education* website. Submissions, open to conference attendees only, for the special issue should be made electronically through <https://www.evise.com/profile/api/navigate/ACCEDU> **starting 28 May 2019**. When submitting, select the issue type as 'Special issue' and then '**Special Issue Future Directions in Accounting and Finance Education 2019 Moscow.**' The deadline for submissions is **1 November 2019**. Acceptances will be on a rolling basis with an anticipated virtual special issue completion for **March 2021**. Potential contributors are encouraged to contact the guest editors to discuss ideas and topics.

Authors should submit the following items within the EVISE system: (1) statement that the submitted work is original, that it has not been published elsewhere, and that the paper is not currently under review by any other journal; (2) cover page, containing title of the manuscript and complete contact information for each author; and (3) manuscript copy itself, without any author identification. For further information, please contact the guest editors:

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Please go to the [TLC website](#) for additional committee chairs and members.



*Why every American Accounting Association  
Member Should be a Member of the  
Teaching, Learning, & Curriculum  
Section. Ask your colleagues to join today!*

Teaching, learning, and curriculum issues are important to everyone in the AAA! We all have a vested interest in enhancing the quality of education of accounting students. This section provides a forum that cuts across disciplines, specialty areas, and geographic boundaries. The Teaching, Learning, & Curriculum Section provides opportunities for members to share their experiences, bringing together large and small schools, educators and practitioners, and members worldwide.

Go online to <http://aaahq.org> to join today or use the form below to apply for TLC membership (you must also be a member of the AAA). Mail your application to AAA, 9009 Town Center Parkway, Lakewood Ranch, FL 34202.

**GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!**

*Membership Application for the Teaching, Learning & Curriculum Section*

AAA ID# \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Affiliation \_\_\_\_\_

Telephone: Office \_\_\_\_\_ Home \_\_\_\_\_ Fax \_\_\_\_\_

Dues Enclosed: \$20

Payment method:  Check enclosed (make payable to AAA)  Credit card

Billing Address \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_